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Michael Evamy is a design journalist, author and copywriter and works with major design companies on branding and identity projects. His previous books include Logo and, with Lucienne Roberts, Insight.

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Michael Evamy is a design journalist, author, and copywriter and works with major design companies on branding and identity projects. His previous books include Logo and, with Lucienne Roberts, Insight.

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With details about the design accompanying most entries and a new set of ' spotlight ' entries, Logo remains a complete, taxonomical guide to the history, development and style of identity design. Michael Evamy is a design journalist, author and copywriter, and works with major design companies on branding and identity projects.

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Laurence King Publishing: Publication date: 02/10/2015: Series: Mini Series: Pages: 352: Sales rank: 569,752: Product dimensions: 7.70(w) x 6.00(h) x 1.20(d) About the Author. Michael Evamy is a design journalist, author, and copywriter and works with major design companies on branding and identity projects. His previous books include Logo and ...

Logo: The Reference Guide to Symbols and Logotypes by ...
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